

Appendix B2

Public Health supports the continuation of the Cumulative Impact Zone in its current form - Silver Street, High Street, Hall Gate, Priory Walk and Bradford Row. The local Strategic Intelligence Assessment continues to identify Town Centre violence as a key issue for Doncaster - we believe this provides sufficient evidence and reasoning to retain the CIP in the Statement of Licensing Policy.

Public Health would also propose a new Cumulative Impact Zone in and around Nether Hall Road, e.g. Nether Hall Road, Copley Road, Christchurch Road. Consumption in the home has been a key driver for the increases in alcohol harm (National Alcohol Strategy, 2012) and this new zone would seek to minimise harm from further increases in off-license density. The evidence for this proposal is contained in the attached document, which shows that:

- Research shows that levels of alcohol harm have a positive correlation with the density of off-licence premises,
- The proposed zone in Lower Wheatley already has a high density of licensed premises compared to other areas in Doncaster,
- The population of Lower Wheatley already experiences high levels of alcohol harm (e.g. high rates of alcohol-related hospital admissions, high rates of people in specialist drug/alcohol treatment)
- The zone contains or borders locations that are frequented by vulnerable people (e.g. various supported housing provisions and substance misuse treatment services).

Public Health proposes that the existing zone includes all licensed premises; this will limit the availability of alcohol in the evening economy through other routes e.g. off-licenses. Restaurants/cafes should easily meet the requirements of the Cumulative Impact Policy so widening the scope will not harm the wider economy.

Similarly we propose the new zone covering Netherhall Road / Copley Road / Christchurch Road also covers all licensed premises

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